

EXPO

April 13, 2024

Raleigh Convention Center

Join in Celebrating and Supporting the LGBT+ Community!

We are thrilled to invite your organization to be a part of the 2024 PrideLife, a groundbreaking event designed to empower, connect, and celebrate the LGBT+ community and its allies!

About the Event

This event is focused on Diversity, Equity, and Inclusion (DEI), fostering business relationships, and providing valuable resources for LGBT+ business owners, professionals, and allies. It is powered by Harmony: NC LGBT+ Allied Chamber of Commerce, the official National Gay & Lesbian Chamber of Commerce (NGLCC) affiliate responsible for supporting and growing the LGBT+ business and professional community in the eastern 50 counties of North Carolina. (Learn more at harmonync.org.)

Taking place on April 13, 2024 at the Raleigh Convention Center, PrideLife Expo connects LGBT+ individuals and allies with LGBT-embracing companies and community resources.

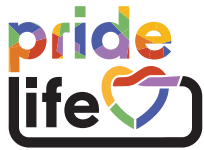
PrideLife Expo: Our 2nd Annual PrideLife Expo features breakout sessions and an inclusive marketplace featuring LGBT-friendly businesses and community resources, fostering connections between companies, government and community agencies, and the diverse LGBT+ consumer base. It is a free event suitable for all ages, promoting understanding and acceptance within families and communities.

How to Participate

Join us as a sponsor to showcase your commitment to diversity, inclusion, and the LGBT+ community.

Together, we can foster a supportive and empowering environment for businesses and individuals alike! Stand out as a champion of DEI efforts and make a lasting impression on our diverse audience.

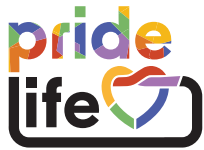
Visit pridelifeexpo.org or contact John Mitterling (john.mitterling@harmonync.org) today to further explore the various sponsorship levels included herein and find the perfect fit for your brand.



EXPO

2024 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Innovator \$10,000	Elite \$7,500	Impact \$5,000	Advocate \$2,500	Ally \$1,250
ON-SITE					
Exhibitor Table	Premium	Featured	●	●	●
WEBSITE, SOCIAL, & EMAILS					
Recognition on Expo Landing Page	Logo w/Link	Logo	Logo	Name	Name
Social Media Mentions	●	●	●	●	●
Social Media Highlight	●	●			
Recognition in Promotional Emails	Logo w/Link	Logo w/Link	Logo	Name	Name
DIGITAL ADS & PRINT SIGNAGE					
Digital Ads at Event	Featured	Logo	Name		
Event Digital Program Ad	Logo w/Link	Logo w/Link	Logo	Name	
Recognition on Event App	Logo w/Link	Logo w/Link	Logo	Name	
Location of Table Signage Logo	Registration				
Logo on Breakout Room Signage					
POST-EVENT					
List of Exhibitors & Sponsors w/Email Addresses	●	●			



EXPO

2024 LIMITED SPONSORSHIP OPPORTUNITIES

**ONLY 3
REMAINING!**

SPONSORSHIP LEVELS	Breakout Session (4) \$3,500	Low-Sensory Zone \$2,500	Water Station \$2,000	Wifi \$2,000	Coffee for Exhibitors \$1,500
ON-SITE					
Exhibitor Table	●	●	●	●	●
WEBSITE, SOCIAL, & EMAILS					
Recognition on Expo Landing Page	Name	Name	Name	Name	Name
Social Media Mentions	●	●	●	●	●
Social Media Highlight					
Recognition in Promotional Emails	Name	SOLD	SOLD	SOLD	SOLD
DIGITAL ADS & PRINT SIGNAGE					
Digital Ads at Event	Name	Name			
Event Digital Program Ad	Name	Name			
Recognition on Event App	Name	Name	Name	Name	Name
Location of Table Signage Logo			Water Station		Coffee Station
Logo on Breakout Room Signage	●				
POST-EVENT					
List of Exhibitors & Sponsors w/Email Addresses					